

CIRCULAR

**P.G.DIPLOMA IN MARKETING MANAGEMENT (PGDMM) AND
P.G.DIPLOMA IN BUSINESS ADMINISTRATION (PGDBA)
PERSONAL CONTACT PROGRAMME (PCP): 2015**

The Contact Programme for the students of Post Graduate Diploma in Marketing Management (PGDMM), and Post Graduate Diploma in Business Administration (PGDBA), admitted to the programme during 2014-15 will be held for 6 days at **Karnataka State Open University, Mukthagangotri, Mysore-570006**. The details as

SL. NO.	NAME OF THE COURSE	DATE OF CONTACT PROGRAMME	VENUE
1	P.G. Diploma in Business Administration (PGDBA) & P.G. Diploma in Marketing Management (PGDMM)	24-07-2015 to 29-07-2015	KSOU CAMPUS, MYSORE

The students have to report to the **Department at 10.00 AM** on the first day of the Programme. The time table will be issued at the time of registration. Students have to make their **own arrangement for boarding and lodging** during the period of contact programme, however accommodation is available in the University. On arrival, they may contact the concerned official and get the accommodation. Students are required to bring the **identity card and study material**.

During the programme, lectures will be arranged by the faculty of the Department. Students are strongly advised to attend the Contact Programme for getting better academic exposure. It may be noted that the students of P.G Diploma in Marketing Management / Business Administration will have to complete his/her internal assessment personal contact programme **in the year of admission only**, although they have the option to take the examination later. (Within 2 years of admission)

The faculty of the Department is looking forward to meet you during the contact programme.

For more details contact: 0821-2519245.

Sd/-

**Dean (Study Centre)
Karnataka State Open University
Mukthagangotri, Mysore**

Sd/-

**Chairman
DoS&R in Management
KSOU, Mysore**